The WebOccult Insider

WebOccult

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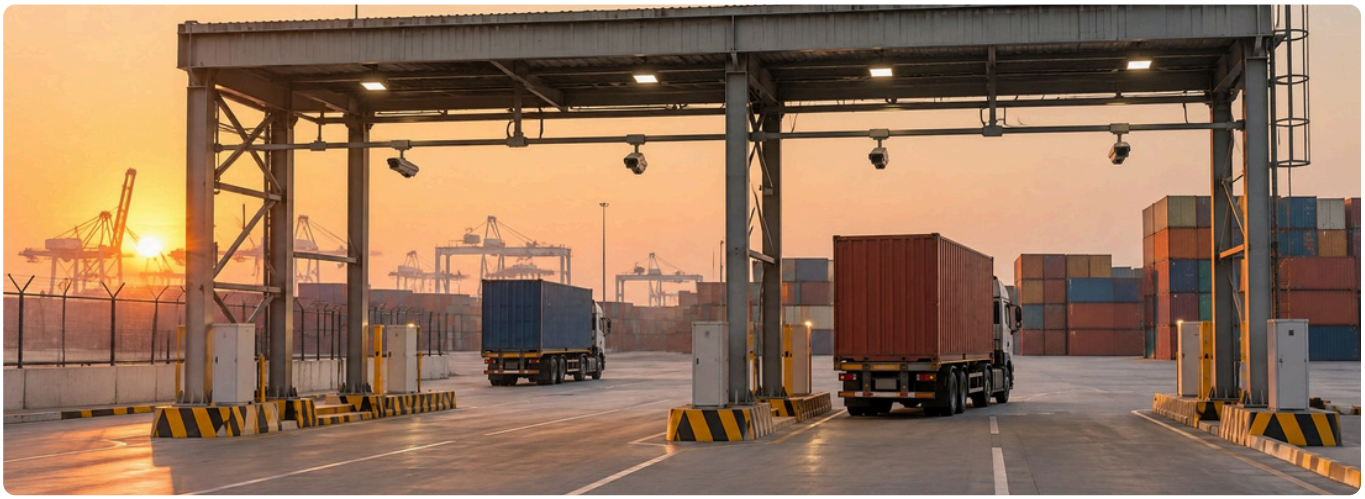


A WIN FOR SDG 9

Global Sustainability Awards 2026

WebOccult has been named a winner at the Global Sustainability Awards 2026, under SDG 9: Industry, Innovation and Infrastructure, in the Startup category.

Of the 17 Global Goals, SDG 9 is the one we work on every day. It asks industry to upgrade its infrastructure so that it uses fewer resources and cleaner technology.

At a port gate, that comes down to minutes. Every truck that waits while its container number is copied onto paper is an engine left running.

Gotilo reads the container code, the number plate and visible damage in seconds, with no paper, and brings a truck's gate time from minutes to under one.

Every idle minute saved is diesel that is never burned.

Our thanks to the jury and the Global Sustainability Awards team and congratulations to every fellow winner.

What's inside:

- From the CEO's Desk
- A Finalist in Dubai
- A Stop in Singapore
- Diwali at WebOccult

FROM THE CEO'S DESK

An award looks back. A gate asks what you did today.

The last two months gave WebOccult a win and a shortlist. I am grateful for both.

Neither began on a stage. They began at gate lanes at night, with yard teams who showed us what was slowing them down, and with customers who let us prove our work on their sites.

That is worth remembering when the applause comes. An award looks back at work already done. A gate asks what you did today, and it asks again tomorrow.

Singapore and Dubai showed me how far the conversation has moved. AI vision in a port no longer needs explaining. The questions now are how fast, how accurate and how soon.

This Diwali, I watched the team behind that work celebrate together. To each of them, and to every client and partner who trusted us this year: thank you.

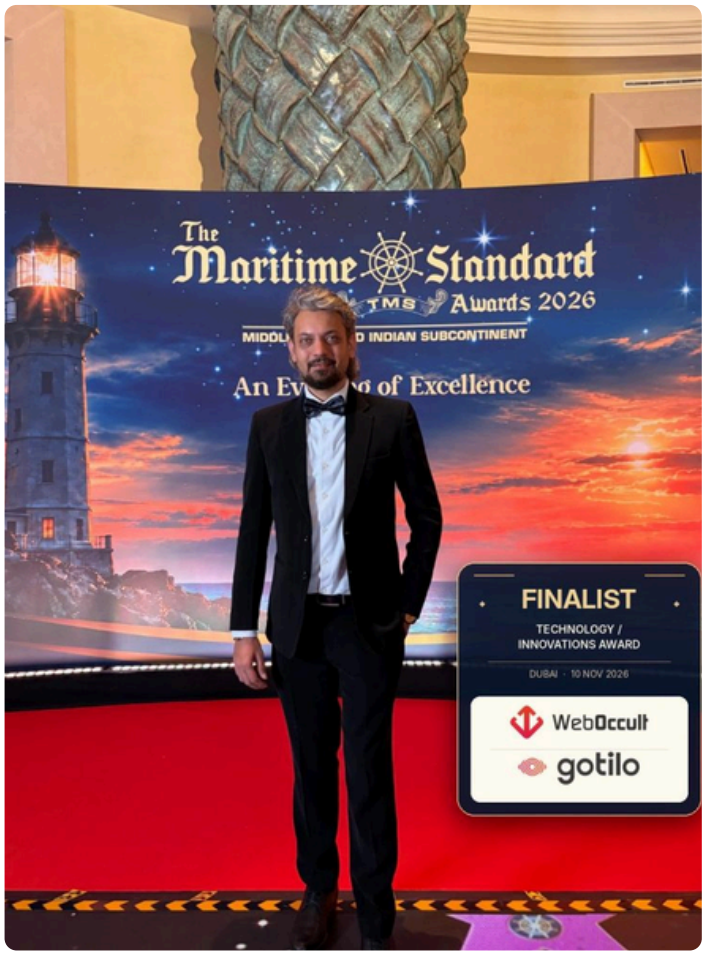
The new year has begun. We are back at the gate.

Ruchir Kakkad
CEO, WebOccult



A FINALIST IN DUBAI

The Maritime Standard Awards 2026



On 10 November, Ruchir Kakkad represented WebOccult at The Maritime Standard Awards 2026 at Atlantis, The Palm in Dubai, where Gotilo Container was a finalist for the Technology / Innovations Award.

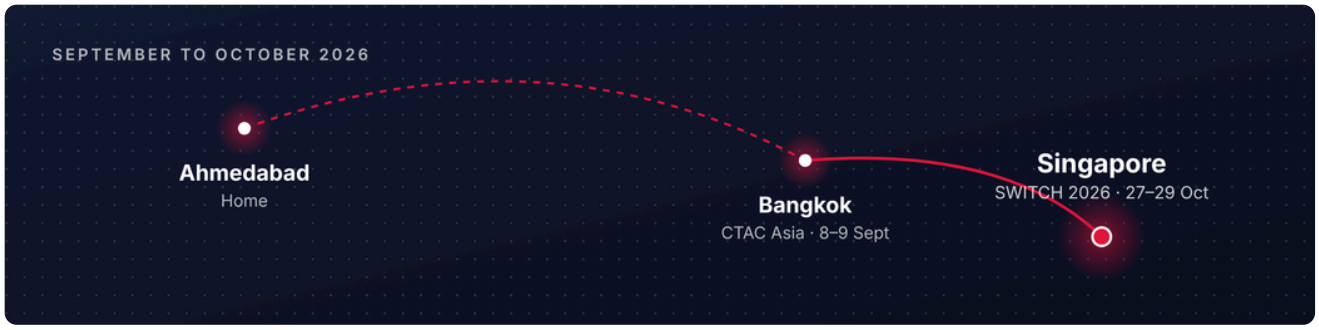
Now in their 13th year, the TMS Awards honour shipping, ports and logistics companies across the Middle East and the Indian Subcontinent. More than 1,000 guests from the industry were in the room.

For us, the shortlist is an encouraging sign that AI vision now belongs in the maritime conversation. The evening also fell on Bestu Varas, the Gujarati New Year. A good way to begin one.

A Stop in Singapore: SWITCH 2026

Two weeks earlier, Ruchir was in Singapore for SWITCH 2026, the Singapore Week of Innovation and Technology. Held from 27 to 29 October at the Sands Expo and Convention Centre, it brings founders, investors and enterprises from around the world under one roof.

Singapore is also home to one of the world's busiest container ports. For a company that reads containers for a living, it is a good city to be in. Bangkok in September, Singapore in October: Southeast Asia is becoming a regular stop.



DIWALI AT WEBOCCULT

Marigolds on the wall. Rangoli at the door.

Before the Diwali break, our Ahmedabad office put work aside to celebrate. Marigold garlands framed the WebOccult wall and a rangoli took over the entrance. Everyone came dressed for the occasion.

Then came the games, played in teams and with plenty of laughter. Diwali gifts followed at the logo wall, and we ended with the photo that matters most: all of us in one frame.

To our clients, partners and friends: we hope your Diwali was bright and the new year has begun well.









Until the Next Time...

Two months. One win, one shortlist and one festival.

We are grateful for the recognition, and for everyone who made it possible.
See you in the next edition.

Thanks,
Ruchir Kakkad, CEO, WebOccult