



A 6,000 KM BUSINESS JOURNEY

Every Pin on the Map has a Story

A Month full of Opportunities

The month of May was all about the road between opportunities.

It was not spent behind the screens or in meetings but was spent on highways, at ports, inside factories and in conversations that stretched far longer than the meetings they started.

Ruchir Kakkar, CEO, along with Disha Joshi, CFO and Hardik Sonchabda, COO, covered more than **6,000 kilometres** across twelve days, travelling from Ahmedabad through Mumbai, Tuticorin, Ooty and Rameswaram, meeting partners, exploring opportunities and gaining firsthand insights along the way.

The journey began from **Jawaharlal Nehru Port Authority (JNPA)** at Navi Mumbai, where conversations around logistics and operations quickly expanded beyond the original agenda. The route then led to **Tumb** near Vapi that added another valuable stop to the journey. Further down the coast, **Tuticorin** brought fresh discussions, new perspectives and a closer look at one of India's important port and industrial cities in the state of Tamil Nadu.

From there, the trip took on a rhythm of its own. The weather changed just as quickly as the scenery. Ahmedabad's 42°C heat slowly gave way to cooler coastal winds, before finally reaching Ooty, temperatures hovered around 15-20°C.

In Ooty, the team visited the **Ooty Chocolate Factory**, where discussions explored daily operations, production processes and areas where **Gotilo** could help bring greater visibility and efficiency to the workflow.

The road then led to Rameswaram. Standing before the Statue of Equality, surrounded by the sea and the town's spiritual atmosphere, it was a reminder to pause and appreciate on how far you have come.

And just when the route seemed complete, another opportunity appeared, as the return journey opened the door to discussions around **Pipavav**.

We marked the end of the drive, not the end of the opportunities.

What's inside:

From CEO's Desk

Stop at Ooty

Gotilo's Presence

Computex 2026



From CEO's Desk



There is a difference between reading about an industry and experiencing it firsthand.



You notice how differently businesses operate from one region to another. You hear challenges that do not always appear in reports. And you realise that while industries may look different on the surface, many of them are trying to solve the same problem of gaining better visibility into their operations.

Throughout this journey, we spoke with people across ports, manufacturing facilities and businesses of different scales. The conversations were about efficiency, consistency, safety and making better decisions with the information available.

While every business operated in a different environment, the underlying objective was to reduce uncertainty, improve visibility and create systems that help people act faster and with greater confidence.



And that is where intelligent systems add value. They do not replace human judgment. They support it with better visibility, quicker responses and clearer decision-making.

As the journey brought us back to Ahmedabad, the experience has stayed with me. Every conversation offered a new perspective and every stop was a reminder of how important it is to **stay connected to the people and businesses we work with.**

What I learnt from these twelve days is that the plans are important but every now and then, it is the **unexpected turns that make the biggest difference.**

Ruchir Kakkad
Founder & CEO, Weboccult

The Journey Behind the Product

Understanding how Vision AI supports everyday decisions across the Ooty Chocolate Factory.








Our visit to the **Ooty Chocolate Factory** was an opportunity to see how **Vision AI** continues to support day-to-day operations in a growing manufacturing environment.

Beginning with monitoring production activities, verifying packaging details and reading batch information, to supporting workplace safety and understanding the movement of vehicles and goods, **Gotilo** contributes across multiple stages of the operation.

As discussions continued with the team, the conversations majorly revolved around the current workflows and the road ahead. We spent time understanding evolving requirements, operational priorities and areas where additional support may be needed as the business continues to expand. It was a valuable exchange of the ideas, shaped by the practical experiences, shared learnings and a common focus on strengthening day-to-day operations.

Today, Gotilo the operation through:

-  Production activity monitoring
-  Packaging and label verification
-  Batch information reading and validation
-  Workplace safety and compliance monitoring
-  Vehicle and goods movement tracking

The visit offered an opportunity to review these workflows firsthand along with exploring how the system can continue to support the factory as operations evolve.





At Computex 2026

Taipei added another chapter to a month full of opportunities.

While the leadership team was travelling across India, WebOccult was also present at **Computex 2026** in **Taipei** through a co-exhibition alongside our partners.

At the exhibition, visitors experienced a live Gotilo demonstration powered by **Edge AI**. The showcase highlighted how Vision AI can process images, generate insights and support decision-making directly where data is created by reducing dependence on cloud infrastructure and minimizing latency.

The event provided an opportunity to discuss practical applications of Vision AI across industrial and operational environments while connecting with technology leaders and innovators from around the world.

As May came to a close, **WebOccult's** month took place across two very different settings. One on the road across India and other on the exhibition in Taipei.

Both focused on bringing intelligent systems closer to real-world operations.



Until the Next Time...

This month reminded me how different the world looks outside your routine.

You notice the effort behind every operation, the people behind every business and the countless decisions that keep everything moving. The further we travelled, the more I realised that progress is not built through technology alone, but through trust, shared ambition and a willingness to learn from one another.

And this is what I will remember most from the month of May! Not the places we visited, but the people whom we met made each stop meaningful.

Thanks,
Ruchir Kakkad, CEO, WebOccult