



Ashtavinayak Enterprises Transforms Mundra with Gotilo

Powering the Future of Smart Logistics in Gujarat

This month, we are incredibly proud to announce that Ashtavinayak Enterprises has officially upgraded its facility in Mundra, Gujarat, by deploying the Gotilo Solution.

By integrating our AI-based Gate Automation and Container Tracking System, Ashtavinayak has effectively eliminated gate friction and eradicated yard blind spots. As announced by Bhaven Thacker, the yard has officially launched its new tracking system for the Hind Terminal Pvt Ltd - MSC Line, powered entirely by Gotilo's cutting-edge technology.

For Ashtavinayak's customers, this transition translates into immediate, tangible benefits:

- Instant Location: Sub-second container positioning.
- Seamless Logistics: Total elimination of manual tracking delays.
- Enhanced Reliability: A massive leap in service speed and transparency.

This commitment to innovation ensures that every movement within the facility is accounted for, creating a streamlined flow that sets a new benchmark for the region. We extend a huge congratulations to the entire Ashtavinayak Enterprises team for taking this bold leap into the future of logistics. Weboccult and Gotilo are honored to power your Smart Gate and Smart Yard, turning the complexities of container management into a precise, automated science.

This strategic upgrade is more than just a local improvement; it represents a fundamental shift in how Gujarat's maritime hubs handle the pressures of global trade. The synergy between Gotilo's AI Suite and Ashtavinayak's operational expertise creates a digital twin of the yard, allowing management to make data-driven decisions in real-time.

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From CEO's Desk



The Shift You Don't See Until You Live It

For years, I believed scale was about building systems that run from one place. WebOccult was exactly that. A service business designed to operate through screens, calls, and processes. It worked well. It grew steadily, and it gave me confidence that distance was never a limitation.

Then came the decision to build Gotilo. I carried the same mindset forward. Build right, position it well, and let the market respond. But the ground had other plans. Ports are not environments you can understand remotely. The real problems are not written down; they are lived.

So I stepped out. I started moving across ports, standing with operators, listening to conversations that don't follow structure. You notice small inefficiencies, repeated delays, and decisions taken under pressure. None of this shows up on a dashboard.

That is where the shift becomes real. A service can be managed from a distance, but a product demands presence. It asks you to understand context, constraints, and behaviour. It pushes you to replace assumptions with reality.

This transition changes how you think. It slows you down but improves clarity. You start respecting the problem more than the solution.

Looking back, this was not just a business shift. It was personal. I finally understood why some journeys cannot be avoided. Because certain lessons only exist outside the office, waiting where the problem actually lives. Those visits build conviction that no presentation can replace lived insight. They also remind you that selling responsibly depends on knowing exactly where your product fits. Over time, this approach shapes better decisions and stronger outcomes. And it brings a sense of alignment between what you build and what truly matters on the ground

Ruchir Kakkad
Founder & CEO, Weboccult

AI Learns to See, Businesses Learn to Act

From a complex capability into a deployable advantage

Bhumin Vadalia
CBO, WebOccult

Partnerships often get announced with big words. Rarely do they solve something real.

For us, this collaboration with Humble Code started with a simple observation. Vision AI has always been powerful, but access to it has been limited. High cost, long development cycles, and deep technical dependencies have kept it out of reach for many businesses that actually need it.

At WebOccult, we have spent years building and deploying computer vision systems across industries. From ports to manufacturing floors, the challenge has never been capability. It has always been speed and accessibility.

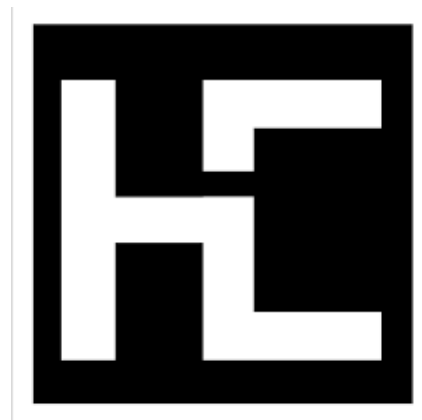
Humble Code changes that equation.

Their prompt to product architecture brings a new layer to how software is built. When you combine that with our Vision AI models, something interesting happens. Complex solutions like Automatic Number Plate Recognition, people counting at scale, or precision-based industrial counting start becoming deployable, not just conceptual.

This partnership is not about adding features. It is about removing friction.

Businesses should not spend months trying to implement what can be operational in days. They should not require deep AI teams to solve visible, repetitive problems that already have proven solutions.

That is the bridge we are building together.



WebOccult

Offbeat Essence - The Cost You Don't Invoice

Team WebOccult

In logistics, the biggest cost rarely shows up on a balance sheet. It sits quietly between actions. It is the time spent waiting.

Not the visible waiting in queues or at ports, but the subtle pauses within systems where certainty is missing.

A container arrives, but its identity is unclear. A truck is ready, but clearance is pending. A team is prepared, but confirmation hasn't come through. So everything slows down, just enough to be noticed, never enough to be questioned.

For years, the industry has focused on improving movement. Faster routes, larger vessels, tighter timelines. Yet the real friction was never movement itself.

It was the hesitation before it.

Remove that hesitation, even slightly, and the system responds immediately. Decisions become quicker. Pressure reduces. Flow improves without forcing speed.

The future of supply chains may depend less on how fast things move, and more on how little they have to wait.





अथश्री

A NEW BEGINNING

2026

Athashree - A Pause That Prepares Us

Disha Joshi, Founder & CFO

There is something deeply meaningful about stepping into the 11th year. In our traditions, the eleventh day, Ekadashi, is not only about fasting; it is about pause. A pause to reflect, absorb, cleanse, and prepare for a new beginning. Athashree was that pause for us.

Ten years of WebOccult have been defined by learning, challenges, growth, and constant movement. Yet, this moment was not about counting years. It was about understanding what truly sustains a journey over time. Beyond numbers and milestones, it is people who shape the path, give it strength, and carry it forward with purpose.

As I looked around during Athashree, I saw many journeys coming together. Some were recognised with awards, standing on stage as a reflection of their dedication. Some shared their thoughts, offering perspectives that added depth to the moment. Some filled the space with energy and expression, making the celebration vibrant and alive. And many remained behind the scenes, working quietly, ensuring everything came together seamlessly.

Each of these roles matters equally. Because what we celebrate is never built by a few visible moments; it is built over years of consistent effort, belief, and contribution.

Athashree was a reminder of that collective strength.

It was also a moment to pause before moving forward again. A moment to realign with our purpose, to carry forward what we have learned, and to step into the next phase with clarity and intent.

Athashree signifies an auspicious beginning, guided by wisdom and grace. As we enter this new chapter, it reminds us to stay grounded in what truly matters.

The journey ahead will ask for more. But with the right people and purpose, we move forward ready, together, and with deeper understanding.

There is also quiet gratitude in reaching this point. For every challenge that shaped us, and every individual who chose to stay, contribute, and believe in the path we were building together.

As we step ahead, the focus remains simple: to build with intent, to grow with responsibility, and to ensure that every step forward carries the same meaning that brought us here.

Until the Next Time...

This month focused on one clear idea, clarity changes how logistics works. From product thinking to on-ground realities and partnerships, everything pointed towards better visibility and sharper decisions.

Going ahead, our direction is focused.

Logistics and supply chain will remain at the center of what we build and solve. Expect more grounded insights and practical solutions aligned with real operations. Because progress here depends on precision.

Thanks,
Ruchir Kakkad, CEO, WebOccult