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17th - 18th March 2026
Jio World Convention Centre,
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iSC INTERNATIONAL SECURITY
CONFERENCE & EXPO

The End of the Blind Spot

Inside WebOccult's monumental March across Germany, India, and the USA

March 2026 has been a monumental month for WebOccult as we took our cutting-edge AI solutions on a global tour across three continents.

We kicked off the month at Embedded World in Nuremberg, Germany, showcasing the Gotilo platform powered by Axelera AI's game-changing edge technology. Alongside this, our VLM Chatbot drew incredible engagement at both the Axelera AI and Forecr booths.

The momentum continued at ISC 2026 in Las Vegas, USA, where we teamed up with Axelera AI again to present our solutions. The key takeaway from these global stages? The demand for zero-latency, edge-powered AI is an immediate operational necessity.

Meanwhile, in Mumbai, India, CTL-BHP 2026 proved to be a massive success. Our huge push for the Gotilo Container live demo resonated deeply with logistics leaders.

Watching yard managers react to our sub-second container search validated exactly why we built this.

Across Germany, India, and the USA, the feedback was unified. Industries are tired of reactive systems and blind spots. They want proactive, total visibility. As we reflect on a whirlwind March, we are more energized than ever to keep pushing boundaries, refining our technologies, and adding real values to daily operations.

The future of smart logistics and seamless automation is already here, and we are proud to lead the charge forward alongside our partners.

Together, we will always keep building a much brighter tomorrow for our esteemed clients.

What's inside:

WebOccult | gotilo

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The Anchor in the Surge

The maritime shipping industry is currently navigating one of its most volatile periods in recent memory.

Escalating geopolitical tensions, conflict across critical transit corridors, and the subsequent rerouting of major fleets have fundamentally disrupted the predictability of global sailing schedules. For the international supply chain, the ocean has become a landscape of profound uncertainty.

However, the cascading effects of this maritime disruption are most acutely felt on land. When shipping schedules fracture, ports and container yards are forced to absorb the shock. Terminals are increasingly facing vessel bunching, sudden, overwhelming surges of incoming cargo followed by unpredictable lulls.

In this volatile environment, the traditional margins for error in yard management simply evaporate. When the arrival of a vessel is entirely unpredictable, the management of its cargo within your terminal must be absolute.

Strategic resilience now depends on internal agility. This requires a fundamental shift from reactive, manual tracking to proactive, digital visibility.

This operational imperative is precisely what guided the architecture of the Gotilo Container platform. By leveraging edge AI and advanced computer vision, our goal is to enable terminal operators to digitize their yards instantly, bypassing the prohibitive delays of heavy infrastructure investments.

When a yard experiences a sudden capacity surge due to a rerouted mega-ship, the ability to locate any specific container in sub-seconds, accurately track yard occupancy, and optimize cargo handling equipment is no longer an operational luxury, it is a critical buffer against gridlock.

We cannot control the geopolitical currents disrupting our global waters. However, through intelligent, decentralized technology, we can equip our ports and container yards with the ironclad visibility needed to weather the storm. True supply chain resilience does not start on the ocean; it begins at the gate.

Ruchir Kakkad
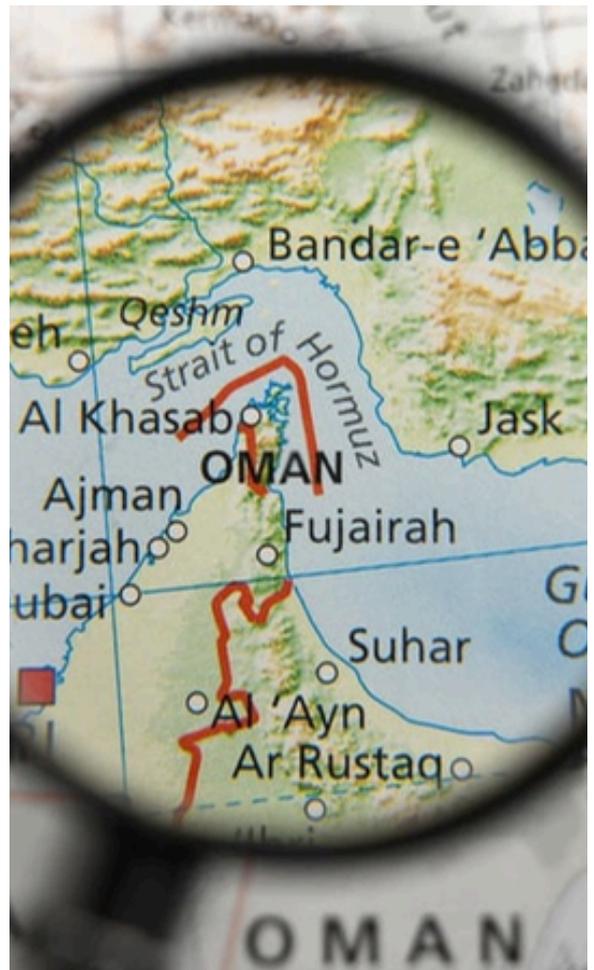*Founder & CEO, Weboccult*

The 3.3 to 1 Problem

Europe is stacking up. Africa is surging.

Bhumin Vadalia
CBO, WebOccult

The Strait of Hormuz has essentially closed, with vessel transits plummeting 90% from the historical average of 138 per day. As global carriers like Maersk, Evergreen, and CMA CGM suspend bookings and freeze Gulf services, the industry is facing a dual crisis: an equipment shortage and a severe scheduling imbalance.

In Europe, the trade imbalance has reached a staggering 3.3:1 ratio of incoming to outgoing containers. As no vessels have left in days, yards are becoming high-pressure storage hubs for nearly 2 million TEU. When services eventually resume, the sheer volume of inbound containers will trigger unprecedented chaos and mismanagement. Automation is no longer a choice, it is the only way to navigate the coming surge.

Simultaneously, Sub-Saharan Africa is recording the world's strongest regional import growth at 17.1%, with fleet capacity surging 54.3% year-on-year. This level of growth cannot be met by slow-moving physical infrastructure. The answer lies in immediate operational efficiency.

This is where Gotilo Container changes the narrative. The platform allows terminals to find and retrieve containers in under a second, regardless of how high or haphazardly they are stacked during a crisis. By providing 360° visibility and tracking cargo handling equipment in real-time, we help operators save significant fuel and labor hours during peak congestion. As Hormuz dominates the shipping agenda, we empower yards in Europe and Africa to improvise their efficiency in almost no time.

Offbeat Essence - The End of the Search

Team WebOccult

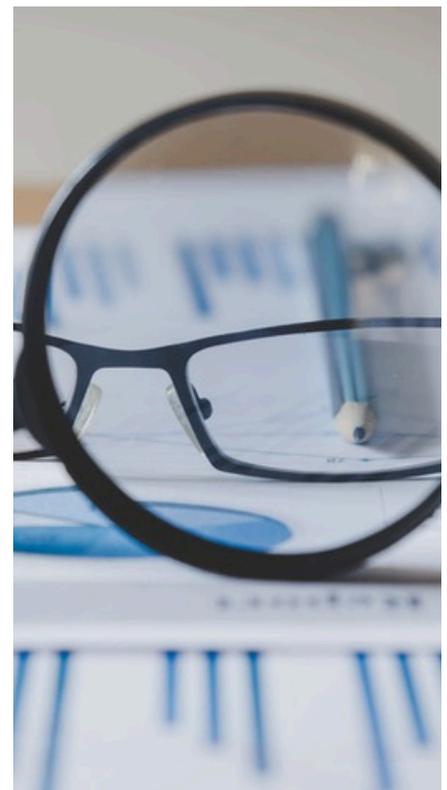### *The greatest industrial anxiety is knowing something exists, but having absolutely no idea where it is.*

For decades, global trade was defined by sheer volume. We built massive ships, sprawling yards, and endless stacks of steel. But in our obsession with moving things, we simply accepted the chaos of the search as the standard cost of doing business.
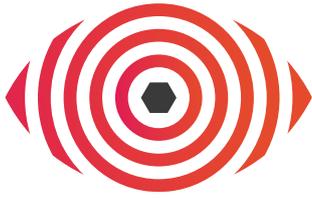
But a search is just a delay disguised as work.

There is a profound psychological shift that happens the exact fraction of a second you finally locate what you are looking for. The operational tension breaks. The frantic energy instantly dissolves into clarity.

In Gujarati, there is a simple, powerful word for this exact moment of sudden discovery: Gotilo.

We engineered a system for that exact feeling. Gotilo Container isn't just about scanning metal boxes and logging data. It is about replacing the perpetual anxiety of the search with the quiet, immediate confidence of absolute certainty.

Inside the Gotilo Container

Disha Joshi, Founder & CFO

Gotilo Container, powered by Weboccult, is a precision gate automation and intelligent yard monitoring system designed to eliminate container yard confusion, delays, and daily losses. It acts as a single system that restores complete operational visibility. Many yards face common challenges such as time wasted locating containers, slow and unplanned yard movements, hidden fuel and operational losses, and disputes due to missing records. Gotilo addresses these by allowing users to stop searching, stop guessing, and start controlling their yard.

The platform enables teams to find any container in under one second, which saves between six to ten working hours per week. Through comprehensive three hundred sixty degree yard visibility and equipment tracking, it rapidly reduces waiting time and improves overall efficiency. Users can actively reduce fuel and maintenance costs, saving fifteen to twenty percent on fuel with the help of vital cargo handling equipment insights. By digitalizing damage inspection, yards experience fewer escalations and zero percent disputes.

Gotilo turns major yard bottlenecks into highly strong assets. It offers robust features including container search, movement history, and turnaround time tracking for both vehicles and containers. Operators can continually monitor yard occupancy, overall capacity, and total utilization.

The system features exceptional gate automation and artificial intelligence damage detection capable of spotting holes, severe deformations, and dents. It provides continuous cargo handling equipment location tracking, crucial maintenance alerts, physical seal presence detection, and powerful AI-powered reefer temperature monitoring.

The smart application effectively achieves full yard digitization with absolutely zero hardware ever required. It fluidly manages gate movements, effortlessly provides real-time container details, and always executes super fast damage inspection surveys. Delivering instant digitization with strictly no capital expenditure and ensuring incredibly easy adoption across various facilities, the platform boasts an impressive eighty-four percent ease of onboarding.

Furthermore, it maintains a ninety-four percent ease of use rating. Finally, Gotilo consistently maintains a ninety-one percent time efficiency rating according to numerous satisfied customer reviews reflecting upon their vastly improved daily operational workflows and their incredibly transformed container busy yards entirely.

Until the Next Time…

This month took us from the global stages of Germany, India, and the US to the quiet clarity of absolute visibility. We explored how global volatility demands strategic resilience, moving from chaotic searching to immediate certainty, and found that true control lives at the edge.

As we conclude this monumental March, let's carry this momentum forward- building yard operations that are not just faster, but completely proactive and precise.

Thanks,
Ruchir Kakkad, CEO, WebOccult