

Vision That Doesn't Sleep

A Month of Momentum, Milestones, and Machines That Think

From Detroit to Santa Clara, and all the way to Taipei, our teams turned blueprints into breakthroughs, and ideas into live, working intelligence. As the world's leading tech summits unfolded, WebOccult was right in the middle of the conversation, not just attending, but actively shaping the future of AI vision.

AUTOMATE 2025, DETROIT, MICHIGAN

At Automate 2025, we weren't spectators. We set up at Stall #8126 with purpose, presence, and powerful demos. With our trusted partner MemryX in the engine room, we showcased how AI-powered video analytics can turn any environment into a smart, responsive system. Cameras didn't just record, they interpreted. Machines didn't just move, they understood.

Whether it was detecting unsafe movement on a factory floor, tracking supply chain inefficiencies, or predicting theft in a retail space, our solutions spoke for themselves. Visitors saw what happens when powerful hardware meets intelligent software. We didn't just say it, we showed it: *If it moves, we track it. If it matters, we analyze it.*

EMBEDDED VISION SUMMIT, SANTA CLARA, CALIFORNIA

Less than a week later, we unpacked our intelligence and reset at EVS, Booth 907. If Automate was about what AI can do in industry, EVS was about showing how it works.

This time, our booth wasn't just about screens, it was about synergy. Hardware from our partners, MemryX, Sony, ArchiTek, Lanner, ran WebOccult's AI like clockwork. Real-time analytics. Edge-ready solutions. Use cases from manufacturing to retail, logistics to mobility.

We met curious minds, engaged in next-gen conversations, and showcased not just demos, but solutions solving real problems.

COMPUTEX 2025, TAIPEI, TAIWAN

While the EVS team tuned machines in California, another WebOccult team explored the future in Taiwan.

At COMPUTEX 2025, we got a front-row seat to what next-level hardware looks like, high-speed, high-performance platforms redefining edge compute. And we were proud to see our work being showcased live at Lanner's booth, a true partnership in motion. While they showed WebOccult's AI vision in Taipei, we showcased Lanner's powerful platforms in Santa Clara.

This wasn't just a trade show tour, it was a proof-of-concept in global synergy.

May 2025 was a month of scale, speed, and substance. We didn't just talk AI, we ran it live. We didn't just demo features, we solved problems. And most importantly, we didn't just attend events, we built momentum.

Because at WebOccult, the vision never sleeps.



What's inside:

From CEO's Desk

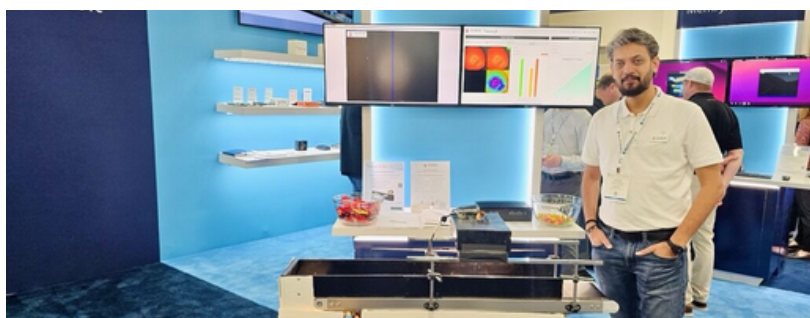
Celebrating...

Under the Table,
Above the
Standard

When The Office
Got Nostalgic

Taipei's Quiet
Code

From CEO's Desk



Between the Meetings

This Month, I was reminded of a lesson that doesn't come from boardrooms or briefing decks: the most powerful leadership moments often happen in the pauses.

May 7th, Delhi Airport. My flight to New York was all set. And then — Operation Sindoor. Airspace closed. Flight cancelled. Grounded.

At first, I thought of our Automate showcase. Deadlines. Teams waiting. But as I sat in that hotel room, another thought took over, pride. Not in my itinerary, but in my identity. That night, I wasn't just a CEO with a plan. I was an Indian standing still for something greater. Salute to our Armed forces for carrying out Operation Sindoor!

Rerouted via Tokyo, I found myself with a 12-hour layover. Most would scroll time away.

I chose to make it count. Met Kota Harada and Yusuke Hirota — not to close deals, but to open conversations.

That window turned into alignment emails couldn't have achieved.

Meanwhile, the team? Flawless.

- At Automate 2025, we delivered demos with MemryX that turned heads.
- At EVS, our systems ran sharp on Lanner, Sony, and ArchiTek hardware.
- And at COMPUTEX, our mutual showcase with Lanner was proof that real partnerships go both ways.

This wasn't just a month of events. It was a reminder that what we build matters — but how we show up matters more. To the team that made it all happen — across time zones, tech stacks, and trade shows — thank you. You didn't just execute. You elevated.

Ruchir Kakkad, CEO

Celebrating...



INCEPTION
PROGRAM

NVIDIA Inception Membership

WebOccult joins NVIDIA Inception, bringing global AI horsepower to our precision video analytics solutions.

10,000

Linked in

FOLLOWERS

10,000 Followers Milestone

Every linkedin follower is a believer in our mission, to make technology think, see, and solve like never before.

Under the Table, Above the Standard

Smit Khant, Sales Director

Most people only see the booth, the lights, the polish, the perfect angles. What they don't see is the story that unfolds under the table. Sometimes, quite literally.

This week, at Automate Show 2025, I found myself lying flat under our demo setup, rewiring a misplaced connector, checking every module, tightening what was loose. It wasn't glamorous. It wasn't on the agenda. But it was necessary.

Because in our world, if the small things aren't right, the big picture never looks right.

When we say we deliver AI Vision with no blind spots, we mean it. Not just in software. But in everything we do. Even the booth setup.

This is not about a role or designation. It's about ownership. The belief that every inch matters, every wire counts, every eye that visits our stall deserves to see the work in its best, most accurate form.

With our partners at MemryX Inc., we aren't here to just show what we've built. We're here to make sure you see it the way it was meant to be seen, clear, functional, and impactful.

So yes, I was under the table today. But I was also standing for something bigger: precision that shows, and dedication that doesn't need a spotlight.

Because what you don't see is exactly what makes what you do see worth it.



Offbeat Essence - When The Office Got Nostalgic

Team WebOccult

Nothing hits harder than the sweet punch of nostalgia, especially when shared. On the last friday of month, our office decided to press pause on deadlines and hit play on memories.

The theme? Childhood. The mission? To laugh, reminisce, and maybe shed a happy tear or two.

From tales of scraped knees on playgrounds to dramatic retellings of school punishments, and from Shaktimaan obsessions to those shiny pencil boxes we guarded with our lives, every story took us back to a simpler time. One of our teammates even confessed to crying when their favorite cartoon was cancelled (don't worry, no names will be named!).

And because memories taste better with snacks, we had a spread straight out of a 90s tiffin box, Parle-G, Fatafat, Boomer, Rasna, and those classic cream rolls we once traded for best-friend status.

What began as a casual session turned into a celebration of the weird, wonderful, and wildly innocent versions of ourselves. It reminded us that behind every code, campaign, or call, there's a child who once believed Maggi was a food group and recess was a right.

So here's to the memories that shaped us, and to making new ones, one #FlashbackFriday at a time. Your turn: What's one memory that instantly transports you back to your childhood?



Taipei's Quiet Code

Disha Joshi, Founder & CFO

Just back from Taipei, and my suitcase wasn't the only thing full — my mind, heart, and notebook are brimming with insights from COMPUTEX 2025.

As someone rooted in software and vision systems, this trip felt like stepping into the other half of the equation, the hardware that holds the soul of every AI breakthrough. From high-speed inference chips to compact embedded boards, the halls of COMPUTEX pulsed with the rhythm of the future. But beyond the tech specs and sleek booths, what struck me most was something softer: a spirit of sincerity, discipline, and quiet pride.

Taipei isn't loud in its brilliance, it flows. From the way metro trains slide into stations with silent precision, to how strangers nod with warmth, and even how vendors serve you with care, it reminded me of Japan, and yet felt uniquely its own. Every step in the city echoed balance: of speed and silence, ambition and humility, motion and meaning.

One unforgettable moment: catching a glimpse of NVIDIA's Jensen Huang amidst the crowd. A leader whose presence didn't need an announcement, it was simply felt. In that instant, I understood something deeper about leadership. It's not just about being at the top, it's about showing up for the roots.

COMPUTEX wasn't just a tech show; it was a reminder that innovation doesn't live in isolation. It grows when people meet, when curiosity is shared, and when competition gives way to contribution.

Key lesson: When your purpose is clear and your vision includes others, the world stops being a race and starts becoming a rhythm.

From under-the-radar conversations to eye-opening product demos, the biggest takeaway for me was this: When your work is meant to serve something greater than yourself, collaboration becomes the natural path.

Until the Next Time...

This month was excellent. None of this would be possible without the team behind the scenes, the midnight coders, the pixel-perfect executors, the relentless QA eyes, the ops wizards, the global coordinators. Every build, every bug-fix, every brainstorm counted.

We don't just deliver tech. We show up. We listen before we do. Walk the floor before we pitch. And build not just AI solutions, but trust, foresight, and lasting partnerships.

Thanks,
Ruchir Kakkad, CEO, WebOccult